



Introducing 12+Blue A Revolutionary Iodine Topical Soak

- ✓ Significant cost savings
- ✓ FDA-registered antiseptic solution
- ✓ Made in the USA reliable supply chain
- ✓ 10⁻⁶ SAL sterility
- ✓ No resistance development
- ✓ Error-free application

Molecular Iodine Concentration Comparison

Free Molecular lodine (I_2) = More Effective Antisepsis

Product	Titratable lodine	Molecular lodine (l ₂)
PVP-I	1%	~1-5 ppm
Dilute PVP-I	.035%	~3-10 ppm
Product A	.5%	~6 ppm
I2∙Blue	.15%	~80 ppm with a 1,400 ppm l ₂ reservoir

12Pure Corp.

44679 Endicott Drive, Suite 300, Ashburn VA 20147 | 571.292.2859 | www.i2pure.com

Inquiries: info@i2pure.com



Value Proposition Summary

✓ Clinical Benefits

- Iodine antimicrobial activity
- Broad-spectrum efficacy
- lodine safety profile
- No resistance development

✓ Safety Advantages

- Eliminates dilution contamination
- Consistent concentration
- Pre-mixed sterile solution
- Eliminates preparation errors
- Supports quality initiatives

✓ Economic Benefits

- Significant cost reduction
- Lower cost per procedure
- Reduced prep time

Professional Clinical Considerations

I2Blue is intended for use only as labeled. Healthcare professionals may consider I2Blue for appropriate clinical applications based on their professional medical judgment.

Medical/Clinical Support for Iodine

- WHO and CDC endorse iodine irrigations
- Supported by international surgical consensus
- Extensive published evidence of clinical efficacy
- No known antimicrobial resistance

Why *Molecular* lodine?

- Immediate bactericidal action
- No resistance development
- Effective against biofilms
- Non-toxic to healthy tissue
- Broad-spectrum activity
- 200+ years of clinical safety data
- The only microbicidal form of iodine

Comprehensive Solution Comparison

Feature	12•Blue	BD Surgiphor™	Irrisept™	"Texas Tea/Home Brew"
Active Ingredient	lodine	Iodine Preservative	CHG Preservative	Variable Iodine Levels
Sterility	Sterile	Sterile	Sterile	Non-sterile
Volume	473 mL	450 mL	450 ml or 150 mL	Variable
Variability	Consistent	Consistent	Consistent	Highly variable
Approx. Cost	\$60/procedure	\$100+/procedure	\$65+/procedure	\$10-\$20 + contamination risk
Contamination Risk	Low	Low	Low	HIGH
FDA Status	OTC Drug	Class II Medical Device	Class II Medical Device	Compounded preparation

12Pure Corp.

44679 Endicott Drive, Suite 300, Ashburn VA 20147 | 571.292.2859 | www.i2pure.com

Inquiries: info@i2pure.com